

C O S T E S

**WAKE UP
AND
SMELL THE
INSPIRATION**

WELCOME TO A SHORT JOURNEY THROUGH OUR STORY.



OUR PHILOSOPHY

A unique and on-trend vision to support and inspire all our customers in fashion and lifestyle choices. We offer an alternative to the ever growing mass consumer market. With modern and inspirational choices in our collection and our boutiques interiors to tell a different story. Original, innovative but friendly we have connected to a large group of female buyers.



**SHE WHO
DARES
WINS**



ROERMOND



BREDA



GRONINGEN

OUR STORY

Founded in 2012 with the aspiration to offer a personal and inviting shopping experience. Our history was one which was extremely fast growing. With a friendly and welcoming atmosphere Costes was embraced with much enthusiasm by a large consumer group. We decided to balance our cosmopolitan design choices in the bigger city's and villages of The Netherlands. Our stylish and feminine approach gave us a room for more growth. Complimenting our clients need for an on-trend vision, innovation is important to us.





ABOUT US



CORPORATE INFORMATION

Costes Holding B.V.
Ellen Pankhurststraat 21
5032 MD Tilburg
The Netherlands

WWW.COSTESFASHION.COM

Costes is a women's fashion boutique with a large number of stores in The Netherlands and around 300 employees. The brand - started in 2012 - has international aspirations. The head office is located near Amsterdam and the distribution center in Tilburg. We offer an excellent monobrand collection that is on-trend and of good value for fashion conscious females, ranging anywhere between 18 – 50. We are part of The Sting House of Brands B.V. a company founded in 1982 with a rich and inspiring history in fashion.



WWW.COSTESFASHION.COM



BREDA



DEN BOSCH



THE HAGUE



ROTTERDAM

OUR DESIGNS

Key value in our design process is a personal and warm welcome to all of our guests. Service is one of our most important aspects. Personalized customer service with friendly, knowledgeable and fashionable staff.

We also try to express this in our interior. Carefully choosing warm natural materials, subtle copper details, feel good design features and lighting. Each boutique is designed carefully and with individual features. The collection is built around four different segments, keeping a certain type and design values in mind. Giving every guest an opportunity to create a distinct and personal Costes Look, day to night. Our on-trend and feminine items are made of well chosen qualities and are at a competitive price range.



**TODAY
I WILL ENJOY
THE BEAUTIFUL THINGS
IN LIFE.**

Our fashion is designed with integrity for our planet and our social responsibility. We want our actions to be beneficial for our future and that of the global community. We take responsibility through the European organization BSCI. This is a code of conduct with international guidelines, e.g. conventions of ILO, VN Human rights, VN convention of the Rights of the Child and convention of CEDAW.



OUR CUSTOMERS

Our customers visit us for inspiration and advice. They are very engaged and we have reached a large social media platform. With very active and responsive customers we like to connect to them as much as possible. We take our responsibility of taking care of them very seriously. Therefore we use our coaching institute to keep our staff up to date and have a seasonally trend meeting. Customer service is valued highly and we do not like to refuse our loyal customers anything.

Give aways, special shopping nights and other marketing activities are well received and appreciated by our clients.

**LET'S
CREATE
THE BEST MEMORIES**





WWW.COSTESFASHION.COM

